

HEROES WORLD NEWS

And grow we must — to serve you better. Three brand new Heroes Worlds™ have just opened... Heroes World #5 in Rome, Georgia just a stones throw north of Atlanta, #6 in Denver, Colorado at Cinderella City, and #7 in Groton, Connecticut at Lighthouse Square. Keep on looking around Heroes because more Heroes Worlds are being planned for our friends in California, Naples, Florida and New Hampshire.

Heroes World franchises are available to all qualified applicants. For information as to how you can open a Heroes World Center of your own call (201) 361-8327.

COME VISIT US:

- Connecticut: Lighthouse Square, US Rt. 1, Groton, Ct. 06340 (203) 446-8332
- Colorado: Cinderella City, Cinder Alley, Englewood, Co. (303) 781-5009
- Georgia: Central Plaza Shopping Center, Rome, Ga. (404) 295-HEAD
- Michigan: Applegate Square, Southfield, Mi. (313) 356-HERO
- New Jersey: Livingston Mall, Livingston, NJ (201) 994-9207
- Center Grove Rd & Rt 10, Randolph, NJ (201) 361-8323
- New York: Nassau Mall, Levittown, NY (516) 579-9823

HEROES WORLD™

CENTERS, INC.

Dear Heroian:

He's faster than a speeding bullet, can leap tall buildings in a single bound, it's a bird, it's a plane, no it's SUPERMAN! And we can think of no greater superhero to dedicate this our first HEROES WORLD catalog to.

The movie has been released and it's as spectacular as the "Man of Steel" himself. So enclosed in this mini catalog is an array of goodies that will make your eyes turn Kryptonite green with a dash of Star Wars, Battleship Galactica, some books and the Weebhead and Hulk throw in for some added spice.

So, go on, turn thru these super pages - the handy ORDER FORM is on the next to last page, fill it out and send in for the items of your choice.

And remember our guarantee, if not 100% satisfied simply return the items for a full refund.

HAVE SUPERMAN IN YOUR OWN ROOM. BEAUTIFUL, FULL COLOR, HEAVY DUTY STAND-UP IS AVAILABLE IN EITHER LIFE-SIZE 6'-FOOT FOR \$10.95 OR 3'-FOOT SIZE FOR \$6.95. (INDICATE SIZE) EITHER ONE IS A SUPER HIT FOR YOUR ROOM--OR GET THE 3-D VERSION, OVER 18 INCHES TALL, ATTACHES TO YOUR WALL \$4.00



A SUPERMAN COOKIE JAR FOR MOM'S SUPER COOKIES!

BEAUTIFULLY DETAILED, THIS COLORFUL CERAMIC COOKIE JAR IS A SUPER ADDITION! ONLY \$25.99



MEGO PRESENTS SUPERMAN WITH LUTHOR, ZOD, OR COURSE, SUPERMAN!
12-INCH FULLY POSEABLE PLAY ACTION FIGURES WITH REMOVABLE * WASHABLE COSTUMES, EACH \$10.99. PLEASE INDICATE YOUR CHOICE OF CHARACTER AND ALTERNATE.

KRYPTONITE ROCK--NO SUPERMAN COLLECTION IS COMPLETE WITHOUT A PIECE OF THIS GREEN KRYPTONITE. HOLD IT TO THE LIGHT AND IT GLOWS IN THE DARK \$2.19



ALL SHIRTS ARE 50% COTTON/50% POLYESTER AND AVAILABLE IN SEVEN GREAT SIZES (M, W, XL, 2XL, 3XL, 4XL, 5XL) IN THE COSTUME SHOP. SEE US AT 4.95 (KIDS) LONG SLEEVE 6.95 (ADULTS) \$8.00

HEROES WORLD
P.O. BOX 777
DOVER, NJ 07801

W KRIEGER
2385 HIGH CAM DR
PITTSBURGH PA
00066888 15220

ADDRESS CORRECTION REQUESTED

SEE PAGE 11, 108 PAGE PAID PERMIT NO. 22 DOVER, N. J.

SUPERMAN

NEW AND BEAUTIFUL!
THE GIANT SIZE SUPERMAN
BATH TOWEL WILL GET YOU
SUPER DRY AND IS DECORATIVE
TOO! MACHINE WASHABLE AND
COLORS WON'T
RUN.

\$7.99



**THERMAL MUG,
ICE GLASS AND
BOWL SET** DECORATED
THE SUPER WAY, OF
COURSE, AND THEY'RE
DISHWASHER SAFE.



THE
ENTIRE
SET OF
THREE:
\$4.49
OR
\$1.60EA

THE NOVEL OF
SUPERMAN, THE
MOVIE CAPTURES
ALL THE HIGH
DRAMA AND
EXCITEMENT OF
THE MOVIE.

\$2.25



THE SUPERMAN
BLUEPRINTS! A
SET OF 15 AUTHEN-
TIC BLUEPRINTS
OF THE MOVIE'S
EXOTIC SETS AND
PROPS, SUCH AS,
THE FORTRESS OF
SOLITUDE, JOR-EL'S
LABORATORY AND
MORE. \$7.95



THE SUPERMAN
CUTOUTS FOR
BUILDING SCALED
PAPER MODELS
OF THE NOVEL'S
SCENES AND SETS
FROM SUPER-
BABY'S ESCAPE
FROM KRYPTON,
TO SUPERMAN'S
DAZZLING FEATS.
\$6.95



THE AMAZING
WORLD OF
SUPERMAN, A
GIANT-SIZE MAG
ABOUT THE MAN
OF STEEL! WITH A
SPECIAL BONUS
MAP OF KRYPTON.

\$3.00



THE OFFICIAL
SUPERMAN QUIZ
BOOK FULL OF FACTS
AND LEGENDS. \$1.95



THE STUNNING
SUPERMAN
PORTFOLIO! THE
MOST FABULOUS
SCENES AND SETS
RECREATED FOR
YOU ON OUR FINEST
STOCK, SUITABLE
FOR FRAMING!
\$1.95



THE MAKING OF
SUPERMAN, NOW
THE FILM WAS
MADE WITH THE
MOST AWESOME
TECHNOLOGY
EVER!
\$2.25



THE GREAT
SUPERMAN BOOK!
COVERS THE FULL
40-YEAR HISTORY
OF THIS CENTURY'S
MOST POPULAR HERO.
EXHAUSTIVE AND
DEFINITIVE! A SUPER
ENCYCLOPEDIA OF
THE SUPER HERO!
\$8.95



IT'S FOR NAMES...
IT'S FOR NUMBERS...
IT'S THE SUPERMAN
TELEPHONE BOOK!
A PERSONAL ADDRESS
AND TELEPHONE
DIRECTORY FOR ALL
AGES. THERE'S ROOM
ENOUGH FOR MORE
THAN 400 LISTINGS.
\$2.50



THE
1979
SUPERMAN
CALENDAR

A 12-MONTH
GALLETTE TO
THE DAZZLING
SCREEN EPIC.
\$4.95



THE OFFICIAL
POSTER OF
SUPERMAN THE MOVIE!
FULL COLOR
24 x 35"
\$2.50

OFFICIAL SUPERMAN
MOVIE PUZZLES!
RECREATE SCENES
FROM THE MOVIE
AND TEST YOUR
SKILL.



CHOOSE EITHER A, B, OR C \$2.99

SUPERMAN
SPINBALL
PINBALL



LIGHTNING-FAST
PINBALL ACTION!
CRANK 'ER UP,
PRESS LAUNCH
BUTTON AND
LETTER RIP!
NO BATTERIES,
NO ELECTRICITY

\$19.99



MORE SUPER GOODIES FROM YOUR HEROES WORLD

NEW! CERAMIC MUG, STEIN & PENCIL CADDY!
ALL AVAILABLE IN HULK, SPIDEY, THOR, AND CAPTAIN AMERICA.
ALSO! SET OF 5 BALL POINT PENS ONLY \$2.98!



GET A SET! ONE OF EACH MUG, STEIN, AND CADDIE IN THE MARVEL CHARACTER OF YOUR CHOICE. ONLY \$10.98 FOR SET OF THREE DRINK MARVEL STYLE! ALL CERAMIC! AND THE COLOR IS FADE RESISTANT! INDIVIDUAL PRICES LISTED ON COLLECTOR STEIN.



SUPERHERO MARIONETTES ACT OUT YOUR OWN SKITS, GIVE YOUR OWN SUPER SHOWS WITH THESE EASY TO USE MARIONETTES. EACH IS 15 INCHES TALL. AVAILABLE IN BATMAN, WONDER WOMAN AND SUPERMAN. \$14.99



INCREDIBLE HULK OR SPIDERMAN CHALKBOARD! CAN YOU THINK OF BETTER A WAY TO KEEP YOUR REMINDERS OR DRAW YOUR FAVORITE SUPER HEROES! EACH \$1.98



WALL CLOCKS

WALL CLOCKS! 23 X 35" IN 3-DIMENSION WITH WOOD FRAMES. FULL COLOR. EACH IS BATTERY OPERATED AND COMES WITH A MANUFACTURER'S WARRANTY. CHOOSE FROM SPIDER-MAN, HULK, BATMAN, SUPER-MAN, OR WONDER WOMAN. EACH \$28.99



HATS--PROTECT YOURSELF FROM THE COLD WITH THIS FULL-FACE SKI-MASK SPIDER-MAN HAT. ONE SIZE FITS ALL IN SPIDEY RED WITH WEB TRIM \$4.99



100% COTTON TUBE SOCKS. CHOOSE FROM HULK, SPIDERMAN, STAR WARS OR BATTLESTAR GALACTICA. AVAILABLE IN SIZES 5-6 & 7-9 (PLEASE SPECIFY SIZE) 2 PAIR FOR \$3.99

HULK WITH RAGE CAGE!

THE NEWEST AND MOST INCREDIBLE TOY OUT. WATCH THE HULK EXPAND BY 20% IN SIZE AS HIS VELCROE SHIRT RIPS APART. AND WHEN YOU WANT, RETURN HIM TO NORMAL SIZE AND REASSEMBLE HIS SHIRT. OR DON'T MISS WATCHING THE THING BURST OUT OF HIS ROCK HOME!

\$19.99 EACH



HE GROWS HIS CLOTHES!! HE BURSTS OUT OF THE RAGE CAGE!

THE THING



SPIDERMAN



THE HULK

SPIDERMAN OR HULK FIGURINES! EACH KIT COMES COMPLETE WITH YOUR POLYSTYRENE CHARACTER, PAINT AND BRUSHES. MAKES A GREAT ADDITION IN YOUR ROOM. EACH \$3.98



